

WE ARE LOOKING FOR:

→ Working Student in Social Media & Marketing (f,m,n)

FIBRECOAT



Job profile

- You are working on our social media presence and marketing campaigns
- Handling of organizational and structural tasks for specific projects
- Independent conception of video content for different social media platforms & competitions
- Content Strategy & Management to build our product and employer brand on different social media platforms
- Written documents, press releases, brochures, flyers, etc.
- Support in operational day-to-day business
- 8-10 h/week



FIBRECOAT is an upcoming and innovative startup from Aachen. Our mission is to high performance materials affordable and accessible to the mass market. We distinguish ourselves with our results-oriented working style and by tackling challenging tasks with a high creative leeway.

You would have the chance to contribute to the sustainable development of our society by collaborating with us.

Application requirements

- You are studying business administration, ideally with a focus on marketing or a comparable course of study
- Skills in video production & editing
- Organized and structured way of working
- Enjoy developing & elaborating marketing ideas/activities
- Experience with Social Media Content Marketing (Instagram, Facebook & LinkedIn)
- Team orientation, ability to work under pressure and flexibility, as well as high goal orientation
- Good English skills, both written and spoken
- Interest and affinity for technical problems and solution-oriented working methods

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The position starts on 01.01.2023.

→ Applications including salary expectations can be sent to: joris.kemperman@fibrecoat.de

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